

Library Affairs Strategic Plan
2014 to 2016

(1) Student Success

Goal 1.1: Provide students with support services that promote their integration into the academic, social, and cultural community of SIU, in order to improve academic success, recruitment, retention, and completion rates.

Objective 1.1.1: Concentrate first and foremost on the information needs of our students.

Objective 1.1.2: Encourage mentoring at every level.

Objective 1.1.3: Continue to develop programs, exhibits, and events that strengthen each student's connection to the University community.

Objective 1.1.4: Promote Library Affairs scholarships and awards.

Objective 1.1.5: Provide additional support services to enhance student success and their library experiences.

Objective 1.1.6: Encourage the development and use of distance education services.

Goal 1.2: Support faculty campus-wide in providing effective academic instruction.

Objective 1.2.1: Cultivate and recognize campus faculty for the integration of information literacy into their courses.

Objective 1.2.2: Work with distance education instructors to improve the ease and quality of their teaching.

Goal 1.3: Create and support opportunities for students to engage in research, creative activity, and service learning in the Library.

Objective 1.3.1: Expand and optimize our undergraduate research and creative activity opportunities.

Objective 1.3.2: Expand service-learning opportunities for students in the Library, including internships, volunteer projects, etc.

Goal 1.4: Promote habits of life-long learning.

Objective 1.4.1: Provide every student with effective information literacy instruction.

Objective 1.4.2: Articulate knowledge and learning outcomes necessary for student success.

Objective 1.4.3: Encourage students to develop problem solving and critical thinking skills.

Goal 1.5: Enhance and promote Morris Library as the intellectual hub of campus.

Objective 1.5.1: Promote the use of academic support services and collaborative student spaces.

Objective 1.5.2: Provide features within the facilities that enhance student learning.

(2) Research, Scholarship & Creative Activity

Goal 2.1: Enhance research, scholarly, and creative activity to the benefit of students, faculty, and other users.

Objective 2.1.1: Continue to develop library collections in support of the University's research mission.

Objective 2.1.2: Create an environment that promotes interaction among faculty, staff, and students to enhance learning.

Objective 2.1.3: Improve access to Morris Library materials.

Objective 2.1.4: Celebrate all forms of research, scholarship, and creative endeavor.

Objective 2.1.5: Strengthen our status as a Carnegie Research University (High Research Activity).

Goal 2.2: Support ground-breaking graduate and undergraduate research.

Objective 2.2.1: Facilitate student access to and participation in the creation of knowledge through research.

Objective 2.2.2: Pursue outreach to our users to facilitate improved research.

Goal 2.3: Assume a leadership role in seeking solutions to current teaching, research, and publication issues at SIU and at local, state, regional, and national levels.

Objective 2.3.1: Inform the campus community about and take positions on current teaching, research, and publication issues; such as the rising cost of scholarly and academic information resources as well as innovations in scholarly communication, data curation, Open Access, and fair use.

Objective 2.3.2: Strengthen Morris Library's status as an Association of Research Libraries (ARL) member library.

(3) Diversity and Inclusiveness

Goal 3.1: Foster a commitment to diversity and encourage an affirming culture that assists, validates, and respects individuals.

Objective 3.1.1: Increase awareness of our commitment to diversity.

Objective 3.1.2: Support the University in recruiting and retaining a diverse undergraduate and graduate student body.

Objective 3.1.3: Maintain efforts to hire, retain, and promote a diverse staff, faculty, and administration.

Objective 3.1.4: Strive to ensure that all library users feel welcome, satisfied, included, and supported by the library.

Objective 3.1.5: Ensure that Morris Library's collections, resources, and services are accessible to and meet the needs of a diverse population.

(4) Library and Campus Community

Goal 4.1: Foster trust and mutual respect among faculty, administration, staff, students, and the public.

Objective 4.1.1: Encourage, nurture, and participate in effective campus discourse.

Objective 4.1.2: Strengthen shared governance.

Objective 4.1.3: Foster an environment of mutual respect and appreciation for each individual's role in achieving the Library's mission.

Goal 4.2: Improve flexibility and transparency in decision making.

Objective 4.2.1: Provide opportunities for every member of Library Affairs to be heard and respected.

Goal 4.3: Build and maintain a strong public image that reflects our commitment to student success, knowledge creation, and service to Southern Illinois, the broader region, and the world.

Objective 4.3.1: Nurture and project a positive image of Morris Library and of the University.

Objective 4.3.2: Enhance our reputation as a vital component within a community of respectful, innovative scholars and learners focused on a commitment to higher education that benefits society.

Goal 4.4: Integrate Library Affairs into the academic and cultural life of SIU.

Objective 4.4.1: Strengthen outreach to students, faculty, and departments on the SIU campus.

Objective 4.4.2: Promote Morris Library as a venue for exhibits and events for the University community.

Objective 4.4.3: Collaborate with tenant organizations within Morris Library to increase communication and partner on issues of common concern.

Objective 4.4.4: Explore collaboration with campus units and services on joint events, projects, and programs.

Goal 4.5: Ensure access to information within the boundaries of applicable state and federal laws.

Objective 4.5.1: Maintain compliance with the state's retention laws.

Objective 4.5.2: Adhere to copyright laws in all library activities.

Objective 4.5.3: Adhere to privacy laws (FERPA and HIPAA).

Goal 4.6: Foster an environment of safety and security for our users, employees, and resources.

Objectives 4.6.1: Follow and practice emergency and safety procedures.

(5) Community Relations

Goal 5.1 Enhance our value to and our collaboration with external communities and partners.

Objective 5.1.1: Develop connections with the broader community to enhance information literacy, provide public service, and encourage civic, cultural, and artistic mindfulness.

Objective 5.1.2: Promote and expand our role as a boundary-spanning entity of the University.

Goal 5.2: Sustain and grow our outreach and service mission.

Objective 5.2.1: Engage employers and industry partners in our pursuit of offering relevant high quality instruction programs that develop highly prepared graduates.

Objective 5.2.2: Promote access to Morris Library's collections and resources to a broader community.

(6) Finance, Infrastructure and Resource Allocation

Goal 6.1: Increase revenue.

Objective 6.1.1: Encourage entrepreneurial efforts to tap additional revenue sources.

Goal 6.2: Ensure that the allocation of resources is driven by the Library's mission, priorities, and assessment.

Objective 6.2.1: Seek efficiencies wherever possible.

Objective 6.2.2: Make optimal use of the talents and skills of our faculty, staff, and students.

Objective 6.2.3: Track progress and success of library initiatives, facilities, services, and user satisfaction.